



## **WOMEN'S BUSINESS OWNERSHIP REPORT**

**U.S. SMALL BUSINESS ADMINISTRATION**

**PORTLAND DISTRICT OFFICE**

There were several activities during the final quarter of Fiscal Year 2008 that promoted women business ownership. During the summer, **Sue Richardson, Portland District Office Women's Business Ownership Representative**, contacted several women's groups. The groups were **Key4Women, Greener Good Women's Marketing Group, eWomen Network, and the Westside Business Network**. These organizations were provided information on how the SBA can assist women and women business owners. In addition, Sue attended the Women's Business Center 2008 Leadership & Professional Development Conference in Washington D.C.

In September, the SBA participated with the **U.S. Department of Labor's Women's Bureau, Antioch University Seattle, Life by Design NW, Worksystems, Inc., Worksource Oregon Employment Department, and the Oregon Employer Council** to present a seminar about *Flex Options for the Multigenerational Workplace*. The seminar, which was targeted to business owners and human resource professionals, included innovative approaches that employers are using to meet the challenges of a modern, multigenerational workplace and flexibility practices that are used to motivate, retain, and recruit members of each of the four generations in today's workplace.

Sue Richardson and **Linda Meuleveld, SCORE member from Chapter 460**, conducted a presentation to the **Oregon Business & Professional Women District Conference**.

**SBA's Women's Business Center**, located at **ONABEN (Oregon Native American Business Network)**, completed their move to a new location. The center provides services to both men and women clients through workshops, free business counseling, the use of computer software and an entrepreneurial library.

The **Women's Network for Entrepreneurial Training (WNET)**, sponsored by the Small Business Administration, provides networking and focused interactive training sessions on a variety of small business management topics designed for small business owners. It also provides opportunities to connect with other business resources for additional training and counseling. The next session will be held in November, 2008.

The Women's Business Ownership Program at the Portland District Office is gearing up for more outreach to women business owners in the new fiscal year. For more information, contact Sue Richardson at [sue.richardson@sba.gov](mailto:sue.richardson@sba.gov) or (503) 326-7251.

*For more information on SBA's programs and services please visit [www.sba.gov/or](http://www.sba.gov/or).*